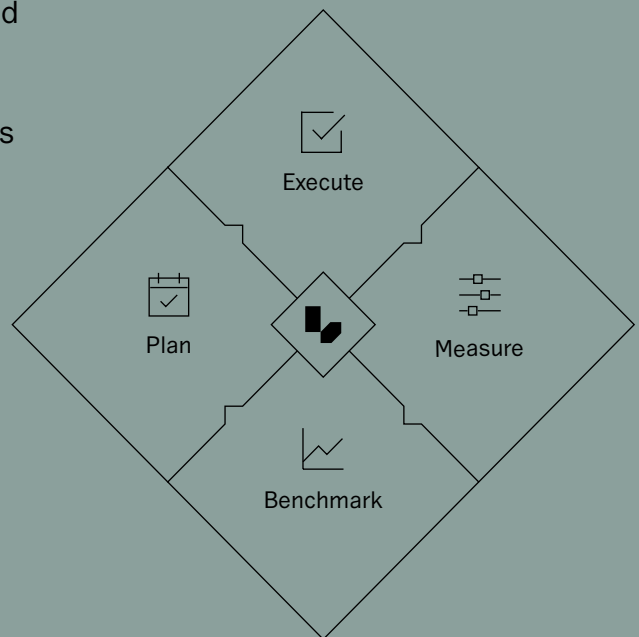




Lative for sales leaders

Hit your targets and invest with confidence

Lative is a Sales Performance, Efficiency and Planning platform designed for sustainable sales growth. Monitor revenue performance in real-time, pinpoint risks and opportunities swiftly, and make informed hiring and investment choices, eliminating guesswork.



[Click here to try Lative →](#)

How Lative Helps

- ◆ **Improve revenue visibility and accuracy**
Ensure accountability and performance visibility through robust and accurate revenue KPIs and real-time capacity.
- ◆ **Optimize resource allocation**
Test and model the impact of tactical resource allocation changes to improve revenue results based on actual operating metrics.
- ◆ **Maximize sales productivity and contribution**
Drive continuous performance improvement and ROI on all revenue efforts through data-driven decision making.
- ◆ **Confidently justify investment and hiring plans**
Use AI-powered predictive planning and simulation tools to inform and justify hiring, resourcing and investment strategy to ensure you meet and exceed revenue targets.

Seamless integration with:



World-class revenue teams choose Lative

