

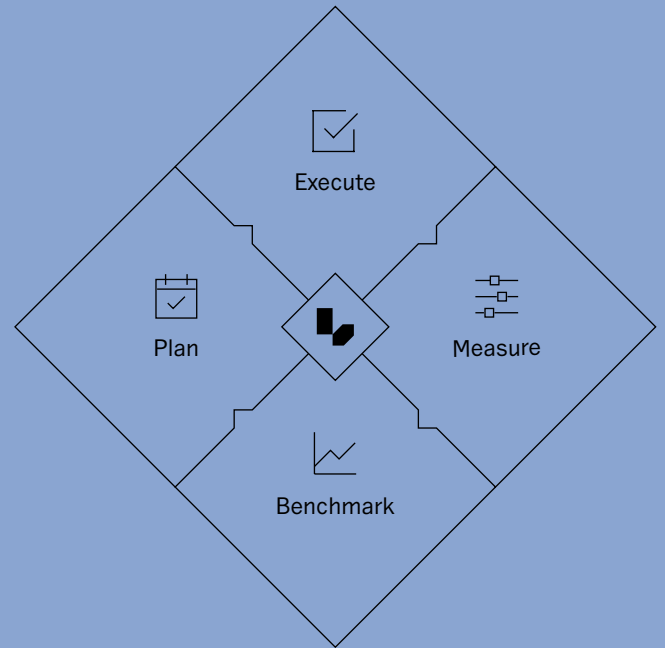


# Lative for revenue operations

Sales Performance, Efficiency & Planning

## Maximize profitable growth and improve team efficiency

Lative is a Sales Performance, Efficiency and Planning platform designed for sustainable sales growth. Monitor revenue performance in real-time, pinpoint risks and opportunities swiftly, and make informed hiring and investment choices, eliminating guesswork.



[Click here to try Lative →](#)

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## How Lative Helps

- ◆ Drive profitable sales growth**  
 Identify opportunities to optimize sales investment decisions, improve productivity and increase sales contribution margin.
- ◆ Improve revenue visibility and accuracy**  
 Build a “single source of truth” for real-time visibility into sales performance, productivity, profitability and other KPIs to allow for quick and informed decision making.
- ◆ See sales capacity in real-time**  
 Use state-of-the-art, AI-powered predictive planning and simulation tools to validate and optimize capacity plans and confidently predict their impact on growth and profitability.
- ◆ Benchmark performance**  
 Benchmark performance across your business dimensions and revenue teams and align to your go-to-market structure to identify outliers and risks in real-time.

Seamless integration with:



World-class revenue teams choose Lative

